



SPONSORSHIP PROSPECTUS 2018

#CleanEnergyWeek

#NCEW18

Platinum \$50,000

- Participation on NCEW Executive Planning Committee*
 - Opportunity to [recommend keynote speakers](#) at NCEW events
 - One [speaking position](#) at NCEW Policy Makers Symposium or at NCEW Banquet
 - Opportunity to [provide takeaway gift](#) to guests (subject to congressional gift rules)
 - One (1) table for ten (10) guests at NCEW VIP Reception & Banquet, [premium table location](#)
 - One (1) [full-page ad](#) in premium space in the NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium programs
 - Ten (10) reserved tickets to NCEW Policy Makers Symposium
 - [Large, top-billing](#) company logo at all NCEW DC events and across all NCEW properties, including logo, link and profile on NCEW website
 - Logo in NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium Sponsor noted at Platinum Level
 - Logo on standalone slide during NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium as Platinum Sponsor (one for each Platinum Sponsor)
 - Logo on all pre-event NCEW marketing materials, including emails
 - Opportunity for one (1) pre-event and one (1) post-event [NCEW email blast](#) (provided content only) to approved list (one for each Platinum Sponsor)
 - Opportunity for one (1) [blog post](#) on NCEW website (provided content only)
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Gold \$25,000

- Participation on NCEW Policy Makers Symposium Steering Committee**
 - One (1) table for ten (10) guests at NCEW VIP Reception & Banquet
 - One (1) [full-page ad](#) in the NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium programs
 - Five (5) reserved tickets to NCEW Policy Makers Symposium
 - Logo in NCEW VIP Reception & Banquet Sponsor and NCEW Policy Makers Symposium noted at Gold Level
 - Logo across all NCEW properties, including logo, link and profile on NCEW website
 - Logo on standalone slide during NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium as Gold Sponsor (shared with other Gold sponsors)
 - Logo on all pre-event NCEW marketing materials, including emails
 - Opportunity for one (1) pre-event or one (1) post-event [NCEW email blast](#) (provided content only) to approved list
 - Opportunity for one (1) [blog post](#) on NCEW website (provided content only)
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Silver \$15,000

- Participation on NCEW Policy Makers Symposium Steering Committee**
- Sponsorship of [NCEW Policy Makers Symposium breakfast](#) or [lunch](#) or [scheduled breaks](#) (subject to availability)
- One (1) table for ten (10) guests at NCEW VIP Reception & Banquet
- One (1) [half-page ad](#) in the NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium programs
- Three (3) reserved tickets to NCEW Policy Makers Symposium

(Silver Level continued)

- Logo in NCEW VIP Reception & Banquet Sponsor and NCEW Policy Makers Symposium noted at Silver Level
- Logo across all NCEW properties, including logo, link and profile on NCEW website
- Logo on standalone slide during NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium as Silver Sponsor (shared with other Silver sponsors)
- Logo on pre-event NCEW marketing materials, including emails

Bronze \$10,000

- Participation on NCEW Policy Makers Symposium Steering Committee**
- Sponsorship of NCEW [Welcome Reception](#) or NCEW [Young Professionals Mixer](#) or NCEW [Millennial Clean Energy Forum](#) (subject to availability)
- One (1) table for ten (10) guests at NCEW VIP Reception & Banquet
- Two (2) reserved tickets to NCEW Policy Makers Symposium
- Logo in NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium programs noted at Bronze Level
- Logo across all NCEW properties, including logo, link and profile on event website
- Logo on standalone slide during NCEW VIP Reception & Banquet and NCEW Policy Makers Symposium as Bronze Sponsor (shared with other Bronze sponsors)
- Logo on pre-event NCEW marketing materials, including emails

Supporter \$5,000

- NCEW Policy Makers Symposium Sponsor
- Logo on Symposium slides and printed materials
- Podium mention during Symposium
- One (1) reserved ticket to NCEW Policy Makers Symposium

Additional Marketing Opportunities

***available only to Supporter Level and above NCEW Sponsors**

Swag Bag Insert - \$2,500

Subject to NCEW team approval at NCEW Policy Makers Symposium

Official NCEW Events and Branding Opportunities in Washington, DC

Monday, September 24: Invitation-Only Welcome Reception

Tuesday, September 25: Exclusive VIP Reception & Banquet featuring key policy makers and thought leaders

Wednesday, September 26: Full-Day Policy Makers Symposium & Reception

Thursday, September 27: Young Professionals Mixer for industry, key Administration officials and Capitol Hill staff

- More than 50 events hosted in cities throughout America, including VIP dinners, policy panels, and more
- Sustained paid, social and earned media leading up to and during NCEW for all NCEW events in Washington, DC and around the country

*Executive Committee will assist in co-planning symposium panels and speakers as well as symposium content and direction.

** Steering Committee will assist with symposium content and direction.

For more information on sponsorship opportunities, please email Kelsey Callahan at kcallahan@citizensfor.com.