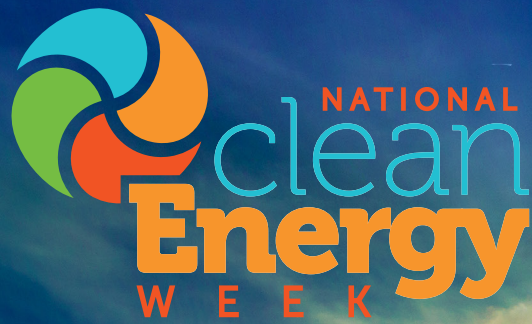
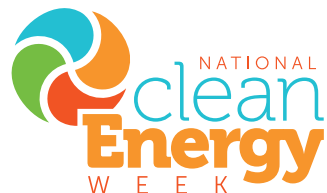


CLEAN ENERGY SOLUTIONS FOR A STRONGER AMERICA



SPONSORSHIP PROSPECTUS

SEPTEMBER 21-25, 2020 | WASHINGTON, D.C.



Across America, clean and readily abundant forms of energy power more homes and businesses than ever because the clean energy sector has grown at an astounding pace. And regardless of our nation's challenges due to Covid-19, there are still federal and state policies of yesterday that are holding back tomorrow's progress.

National Clean Energy Week (NCEW) is an annual awareness week to recognize the value of clean energy which includes good-paying jobs across America, economic growth, energy independence, consumer choice, lower energy prices, and a clean environment. It convenes policymakers, advocates, and the private sector to break barriers and elevate the value of clean energy across our nation.

NCEW's flagship event – the Policy Makers Symposium – is a unique bipartisan event, which is going virtual this year and expands to a week-long from September 21-25, celebrating the latest in clean energy policy, technologies, and collaborative opportunities for innovators, investors, advocates, and policy makers.

From coast to coast, our country is powered by clean energy and its hundreds of thousands of workers. In every state across America, clean energy businesses create jobs and strengthen our national economy, helping the United States maintain its competitive edge. This year, NCEW celebrates this commitment and looks forward to convening bipartisan state and federal leaders to discuss the future of a stronger America.

DEDICATION TO BIPARTISANSHIP

National Clean Energy Week is dedicated to bipartisanship – we bring together business leaders, advocates, policymakers, and trade associations from all perspectives who are dedicated to advancing clean energy. Together, we work to harness the power of free market and government collaboration to create jobs, expand our economy, strengthen America's national security, and preserve our environment.

That is why this year's theme is "Clean Energy Solutions for a Stronger America."

National Clean Energy Week provides an unparalleled platform in which to elevate your organization's profile and advance your clean energy policy.

NCEW encompasses broad and diverse energy sources, including solar, wind, hydropower, geothermal, nuclear, natural and propane gas, biomass, carbon capture, and waste to energy. NCEW also recognizes rapidly accelerating innovation within energy efficiency and energy storage.

Ensure that your organization is at the forefront of this bipartisan support for clean energy!

Be a part of the solution.

STEERING COMMITTEE MEMBERS



“

National Clean Energy Week encourages increased organizational and individual support of innovative solutions that address America’s economic and energy needs, and presents an opportunity for municipalities and individuals to implement the cleanest, lowest emitting energy technologies available.”

– **Governor Tony Evers (WI)**

“Idaho is a national leader in clean energy, with our rivers supplying half of our net electricity generation, the fourth-largest hydroelectricity share in the nation...[A]s America celebrates National Clean Energy Week, I encourage...all municipalities and individuals to implement the cleanest, lowest-emitting energy technologies available.”

– **Former Governor Butch Otter (ID)**



“The Centennial State formally acknowledges ‘clean energy jobs contribute to the growth of the local economy’ and particularly in Colorado, since there are over 66,000 people currently employed in our clean energy sector.”

– **Former Governor John Hickenlooper (CO)**



“I’m pleased to be with you at National Clean Energy Week as we reflect, as a nation, how we consume and produce energy. We’re leading the way in a changing world. It makes it an exciting time to chair the Energy and Natural Resources Committee. It’s no surprise that we’re seeing more wind farms, more solar installations and electric vehicles. They’re creating jobs and they’re reducing emissions. We have a good story and strong story to tell here.”

– **U.S. Senator Lisa Murkowski (AK)**



“We all want the same thing. We want clean, efficient energy that’s abundant and cost-efficient, but in order to get there... the government should be the good guy that small businesses and innovative people want to come to... and we should learn how to work with you to give you a little more flexibility.”

– **Former Secretary of the Interior Ryan Zinke**

“The progress that we have seen by clean energy over the last fifteen years has been nothing short of an American success story. It’s an honor and privilege to join you all and the organizers of NCEW today. I look forward to continuing this important dialogue with you as our energy landscape continues to evolve.”

– **FERC Chairman Neil Chatterjee**



“America needs an all-of-the-above approach for energy. In Wyoming and across the country, clean energy sources like nuclear power and carbon capture technologies create jobs and grow the economy. Our committee will continue to work, on a bipartisan basis, to help support that innovation.”

– **U.S. Senator John Barrasso (WY)**



NATIONAL CLEAN ENERGY WEEK BRINGS TOGETHER "A VERITABLE WHO'S WHO OF THE CLEAN ENERGY WORLD" - POLITICO

POLICY MAKERS SYMPOSIUM

VIRTUAL EVENT | SEPTEMBER 21-25

Be part of the solution and join a bipartisan mix of elected officials, well-respected energy organizations, corporations, small businesses, and other energy advocates at the NCEW Policy Makers Symposium, a one-of-a-kind educational and networking event for clean energy industry insiders.

This year the symposium moves to a virtual platform and expands to a full week, where we'll have discussions about the latest in clean energy policy and technologies, as well as collaborative opportunities for innovators, investors, advocates, and policy makers.

And because the symposium is online, it is expected to attract hundreds of attendees who will have access to dozens of policy maker speaker sessions, live webinars, virtual exhibits, discussion roundtables and other networking events all day throughout the week.

All programming will be recorded and available online for three months following the end of NCEW.

Panel topics include:

- Clean Energy Innovation
- Finance & Investment
- Security of Energy Infrastructure
- Carbon Management through Agriculture
- Corporate Commitments to Net Zero

- Net Zero Future of Oil & Gas
- Supply Chains & Domestic Manufacturing
- Lowering Emissions in the Transportation Sector
- Grid Resilience & Reliability
- The Politics of Clean Energy



WHO WILL YOU MEET?

Hundreds of individuals from all sides of the political spectrum who are dedicated to finding a common path and realistic path forward for clean energy.

Policy Makers

Senators, Representatives, Staff from the United States Congress, including Members of the

- U.S. Senate Energy & Natural Resources Committee
- U.S. Senate Finance Committee
- U.S. Senate Appropriations Committee
- U.S. House Energy & Commerce Committee
- U.S. House Ways & Means Committee
- U.S. House Transportation & Infrastructure Committee
- U.S. House Select Committee on the Climate Crisis
- Energy Advocacy Groups
- National Energy Associations & Trade Groups

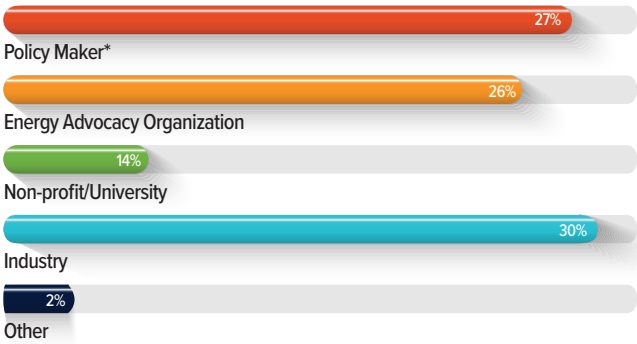
Offices Represented



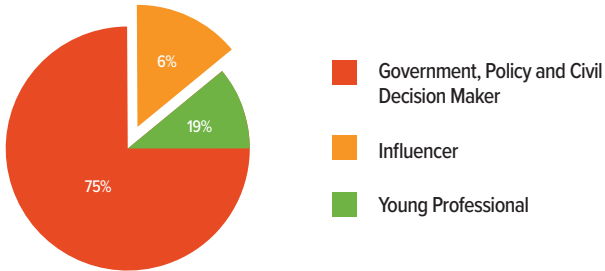
Private Sector Leaders

- Government Affairs/Government Relations
- Senior Executives (Director or above title)

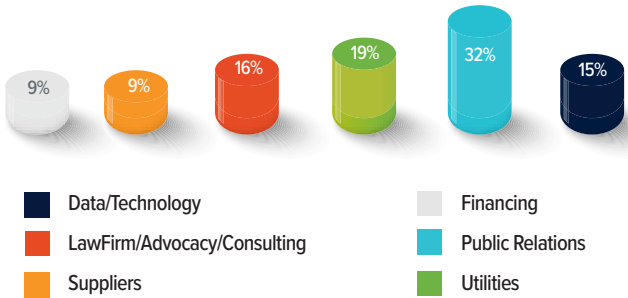
ATTENDEE BY TYPE



ATTENDEE LEVEL OF IMPACT



OF INDUSTRY ATTENDEES



PAST ATTENDEE TITLES/ORGANIZATIONS

President & CEO | ACORE
CEO | Adventech, LLC
Vice President | Alliance to Save Energy
Chief Operating Officer | American Conservation Coalition
Climate Change Program Manager | American Public Health Association
Vice President | Anheuser-Busch
Senior Vice President for Government and Public Affairs | American Wind Energy Association (AWEA)
Senior Vice President, Government Relations | Berkshire Hathaway Energy
Senior Director of Federal Government Relations | Bloom Energy
Director of U.S. Media Affairs | BP
Director | Ceres
Government Affairs | Chevron
Sr. Director Government Affairs | Citizen's Climate Lobby
President | Clean Energy Business Network
VP Programs | Climate Central
President & CEO | Conservative Energy Network
Director of Energy Policy & Electrical Markets | Copper Development Association
Senior Advisor | Department of Energy
Chief Commercialization Officer | Department of Energy
CEO | DEPLOY/US
Counsellor (Environment and Energy) | Embassy of Canada
Director, Regulatory and Institutional Affairs | Enel Green Power North America
Program Director | Energy Foundation
Senior Energy Advisor | EU Delegation to the US
Director, US Government Affairs & Policy | GE Power

Vice President, Government Relations | GTI
Chairman, President & CEO | Hannon Armstrong
Partner | Holland & Knight
Executive Director | Hydropower Foundation
Executive Director | Maryland Clean Energy Center
Deputy General Manager | Mitsubishi Heavy Industries America
Program Director | National Governors Association
Deputy General Manager | Mitsubishi Heavy Industries America
Director | National Grid
CEO & President | National Hydropower Association
Senior Vice President | National Propane Gas Association
Associate Director | Nuclear Matters
Vice President | Sila Nanotechnologies, Inc.
CEO & Founder | Solid Carbon Products
Senior Policy Advisor, Energy | The Nature Conservancy
Senior Advisor Stakeholder Engagement | U.S. Dept of Energy
Office of Nuclear Energy/ORNL
Staff Director, Energy Subcommittee | U.S. House Committee on Science, Space, and Technology
Chief Strategist | U.S. House Select Committee on the Climate Crisis
Professional Staff Member | U.S. Senate Committee on Energy and Natural Resources
Assistant Chief Counsel | U.S. Small Business Administration Office of Advocacy
Energy Advisor | Utah Governor's Office of Energy Development
President | X-Energy

MAKERS



SPONSOR NCEW2020

Position your company/organization as a bipartisan leader in clean energy!

WHY SPONSOR NATIONAL CLEAN ENERGY WEEK?

Be a part of the bipartisan discussion on new methods of market development, policy debate, financing, and technological innovation within our nation's clean energy industry.

WHO SHOULD SPONSOR?

Engage with policymakers, energy advocacy organizations, and private-sector leaders to elevate your organization's profile and advance your clean energy policy.

- › Advocacy/Law firms
- › Bank/investment service/Financing
- › Charitable foundations
- › Energy consultancy
- › Energy research
- › Energy storage
- › Natural resource strategies
- › Sustainable energy solutions
- › Sustainable infrastructure development
- › Technology
- › Energy Trade Associations
- › Utilities
- › Clean & Renewable energy companies & suppliers
- › Consumer products & services focused on sustainability

PAST SPONSORS:



CLEARPATH



YOUNG PROFESSIONALS IN ENERGY

WHAT YOU GAIN:

Education

Provide speakers for valuable forums on policy, technology, financing and technology.

Exposure

Showcase your organization and align your brand to the bipartisan clean energy community.

Networking

Develop or enhance relationships with clean energy leaders and policy makers as well as young professionals, our future leaders.

Access

Have exclusive access to state and federal policy makers, energy advocacy organizations, and private-sector leaders that are dedicated to a realistic and bipartisan path forward for clean energy.



Level Sponsorships

Platinum \$15,000

Access

- NCEW Policy Makers Symposium
 - 10 full registrations
 - 6 Roundtables for your exclusive use and up to 6 invited guests per roundtable. Share screens, chat and collaborate during these video meetings
- Virtual Exhibit
 - Benefits include:
 - Organization Logo
 - Company Description
 - 4 Booth Reps
 - Playlist with up to 6 media options (videos, blog post, or PDFs)
 - Lead Generation with custom forms
 - Lead Dashboard (visitors & email list)

Education/Content

- NCEW Policy Makers Symposium
 - 1 panel speaking opportunity on a panel
 - Lightning Round forum speaker (10 minutes) during virtual luncheon
- NCEW Blog
 - Opportunity to author one blog post to be shared on NCEW website and through NCEW social channels and email promotions

Brand Awareness

- Your logo on ALL NCEW promotional materials (website and emails) – with enhanced profile on website
- Social media posts on NCEW channels
- E- blasts
 - 2 branded e-blasts to NCEW attendees, subject to approval
 - 1 sent the week prior to NCEW
 - 1 sent the week after NCEW

Gold \$10,000

Access

- NCEW Policy Makers Symposium
 - 7 full registrations
 - 4 Roundtables for your exclusive use and up to 6 invited guests per roundtable. Share screens, chat and collaborate during these video meetings
- Virtual Exhibit
 - Benefits include:
 - Organization Logo
 - Company Description
 - 4 Booth Reps
 - Playlist with up to 6 media options (videos, blog post, or PDFs)
 - Lead Generation with custom forms
 - Lead Dashboard (visitors & email list)

Education/Content

- NCEW Policy Makers Symposium
 - Lightning Round forum speaker (10 minutes) during virtual luncheon

Brand Awareness

- Your logo on ALL NCEW promotional materials (website and emails) –with enhanced profile on website
- Social media posts on NCEW channels

Silver \$5,000

Access

- NCEW Policy Makers Symposium
 - 5 full registrations
 - 2 Roundtables for your exclusive use and up to 6 invited guests per roundtable. Share screens, chat and collaborate during these video meetings
- Virtual Exhibit
 - Benefits include:
 - Organization Logo
 - Company Description
 - 4 Booth Reps
 - Playlist with up to 6 media options (videos, blog post, or PDFs)
 - Lead Generation with custom forms
 - Lead Dashboard (visitors & email list)

Brand Awareness

- Your logo on ALL NCEW promotional materials (website and emails) with listing on website
- Social media posts on NCEW channels

A La Carte Sponsorships

Online Education

Webinar Side Event \$5,000

Host an interactive webinar on the NCEW virtual platform and be listed as an official NCEW side event. All webinars must be approved and may not run concurrently with other speakers and panels. This opportunity includes pre-conference promotion. Content can be viewed on-demand for up to 3 months post-conference.

- Access - 2 full registrations to the NCEW Policy Makers Symposium
- Education/Content – Sponsor invites selected speaker(s) to participate
- Brand Awareness – Sponsor logo showcased in email communications and online during the webinar

Participant Engagement

Happy Hour Chat Room – \$4,000

Host a moderated chat room, where attendees can come and have discussions on any topic of your choosing. As the sponsor of this happy hour chat, you will be promoting dialogue and conversation to help elevate the value of clean energy as well as your brand.

- Access - 1 full registration to the NCEW Policy Makers Symposium
- Education/Content - Sponsor may select the topic of the room discussion
- Brand Awareness - Sponsor logo showcased in email communications and online during Happy Hour Chat Room

Sponsored Session/Speaker Introduction \$3,000

Sponsor will introduce the session and speaker and will have up to 2 minutes of live or pre-recorded video in provided platform– with logo/banner.

- Access - 1 full registration to the NCEW Policy Makers Symposium
- Education/Content - Sponsor may select the topic of the room discussion
- Brand Awareness - Sponsor logo showcased in email communications and an online sponsored session

Digital Communications/Advertisements

Registration Confirmation Email Advertising \$5,000 (Exclusive 1 sponsorship available)

Sponsor can make a first impression with NCEW attendees with a banner ad placed in the confirmation email that all attendees receive.

- Access - 2 full registrations to the NCEW Policy Makers Symposium
- Brand Awareness - Sponsor creates and submits banner advertisement for email

Video Commercial \$2,500

During session breaks, participants will be prompted to view a short video ad.

- Brand Awareness - Sponsor creates 30-60 second video along with logo and a banner to be showcased between sessions

E-blasts \$2,500

Reach NCEW Policy Symposium participants with an e-blast to promote your brand.

- Brand Awareness - Sponsor creates e-blast text and graphic.

Banner Ad on the post NCEW Policy Makers Symposium survey \$1,500 (Exclusive 1 sponsorship available)

Display your company's custom graphics on a banner to be displayed at the top of the post event survey sent to all participants of the Policy Makers Symposium

- Brand Awareness - Sponsor email text and graphic for post-event survey

Product/Service Showcase

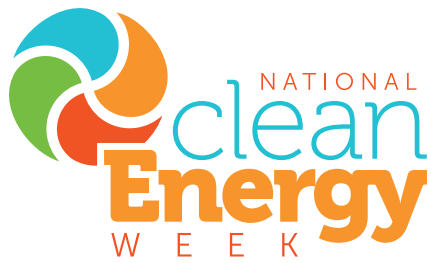
Virtual Exhibit at NCEW Policy Makers Symposium \$2,500

Access & Brand Awareness

- Organization Logo
- Company Description
- Roundtable meetings at Booth
- 4 Booth Reps
- Playlist with up to 6 media options (videos, blog post, or PDFs)
- Lead Generation with custom forms
- Lead Dashboard (visitors & email list)



NATURAL GAS
NUCLEAR



WIND
HYDRO
GEO THERMAL



SOLAR

ELECTRIC
W

NCEW20



www.nationalcleanenergyweek.org



NationalCleanEnergyWeek



@NCEWConf



National Clean Energy Week



@natlcleanenergyweek