



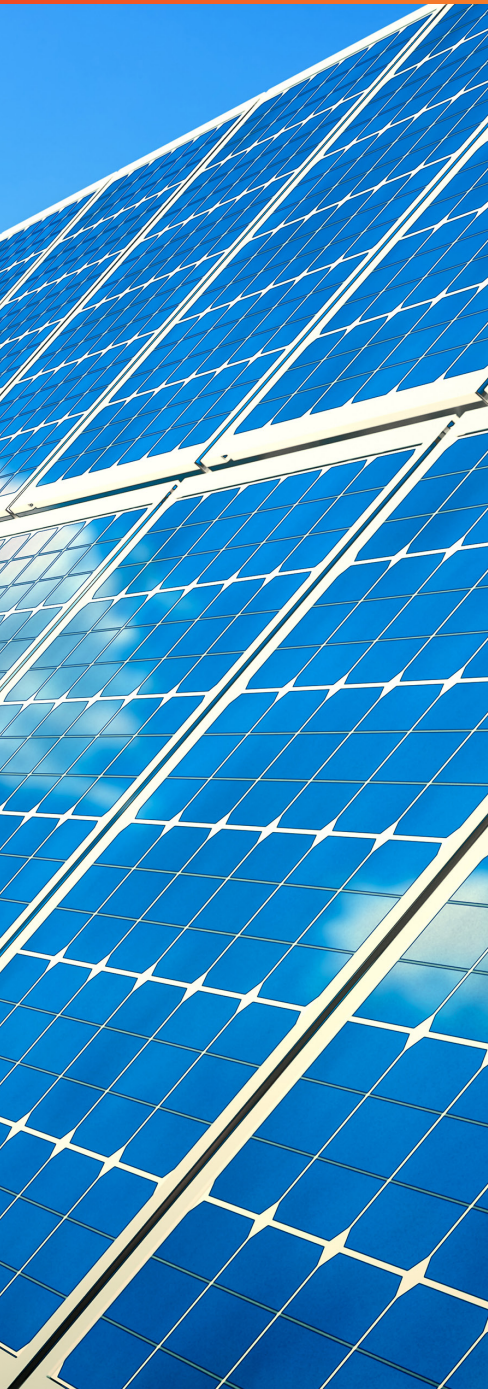
# NATIONAL clean Energy WEEK



# SPONSORSHIP PROSPECTUS

NATIONAL CLEAN ENERGY WEEK | #NCEW23 | SEPTEMBER 25-29, 2023  
HAMILTON HOTEL, WASHINGTON, DC & VIRTUAL



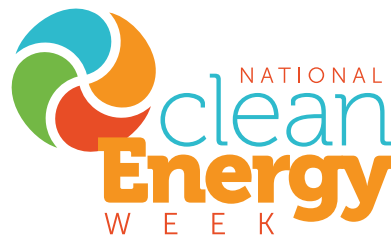


National Clean Energy Week (NCEW), described by POLITICO as **“a veritable who’s who of the Clean Energy World,”** is an annual awareness week to recognize the value of clean energy including abundant job opportunities, economic growth, energy independence, consumer choice, lower energy prices, and a cleaner environment.

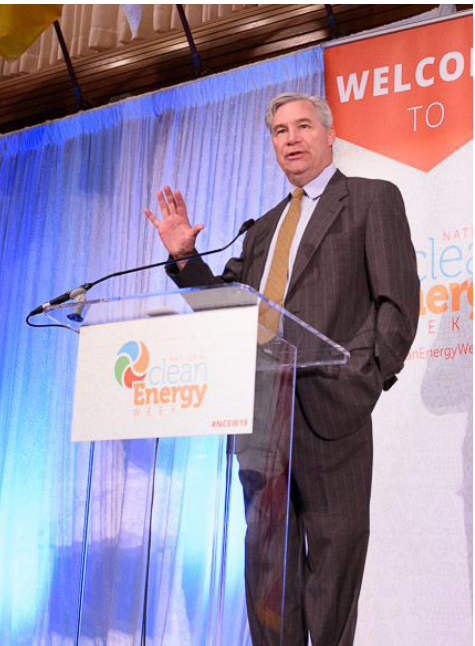
Join the week-long **celebration of clean energy innovation** and join the conversation on how we can harness all of our resources, including nuclear, solar, wind, wave, hydrogen, hydropower, geothermal, natural gas, and biomass, along with technology solutions such as carbon capture, storage, and waste-to-energy to solve the world’s most pressing challenges!

National Clean Energy Week draws **a nationwide audience** and brings together appointed and elected officials, business leaders, advocates, policymakers, investors, and trade associations representing a broad cross-section of energy and technology supply chain who are dedicated to advancing clean energy.

The 7th Annual NCEW 2023 will take place from **September 25-29, 2023**, and will include a combination of virtual and in-person policy engagements and in-person networking events in Washington, D.C.



SEPTEMBER 25 - 29, 2023



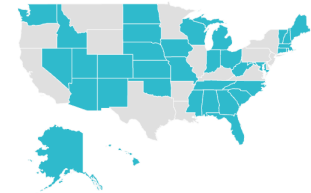
## Help us build on the success of 2022

Participation by political, policy and industry leaders

- 44** INDUSTRY EXPERTS
- 10** ADMINISTRATION OFFICIALS
- 20** MEMBERS OF CONGRESS

Engagement by elected officials that spanned the country and the political spectrum

- 36** NCEW STATE PROCLAMATIONS
- 25** U.S. SENATORS
- 64** U.S. HOUSE OF REPRESENTATIVES MEMBERS



A nationwide audience reach

- 1,000+** REGISTERED POLICYMAKERS  
SYMPOSIUM ATTENDEES
- 40** STATES
- 3** COUNTRIES

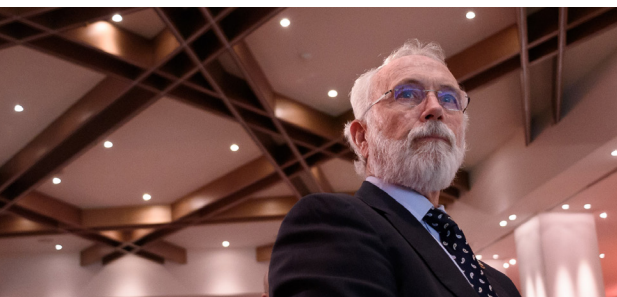


**Senator Susan Collins (R-Maine)**

IN SUPPORT OF THE SENATE NCEW RESOLUTION:

"America's clean energy sector creates good-paying jobs; strengthens local, regional, and national economies; and holds great promise in the fight against climate change."





## Congressional Participation

In 2022, NCEW featured remarks and participation by the top clean energy policymakers in Washington.

### U.S. House of Representatives

- **U.S. House Speaker Kevin McCarthy (R-Calif.)**
- **Rep. Sean Casten (D-Ill.)**, House Science, Space, and Technology Subcommittees on Energy & Environment
- **Rep. Kathy Castor (D-Fla.)**, Ranking Member of House Energy & Commerce Subcommittee on Oversight & Investigations
- **Rep. John Curtis (R-Utah)**, Chairman of the Conservative Climate Caucus
- **Rep. Debbie Dingell (D-Mich.)**
- **Rep. Garret Graves (R-La.)**
- **Rep. Debbie Lesko (R-Ariz.)**
- **Chairman Frank Lucas (R-Okla.)**, House Committee on Science, Space, and Technology
- **Rep. Mariannette Miller-Meeks (R-Iowa)**, Vice Chair of the Conservative Climate Caucus
- **Rep. Scott Peters (D-Calif.)**, House Energy & Commerce Subcommittee on Energy, Climate, and Grid Security
- **Chair Cathy McMorris Rodgers (R-Wash.)**, House Committee on Energy & Commerce
- **Chairman Bruce Westerman (R-Ark.)**, House Committee on Natural Resources

### U.S. Senate

- **Sen. Bill Cassidy (R-La.)**
- **Sen. Kevin Cramer (R-N.D.)**
- **Sen. Cynthia Lummis (R-Wyo.)**
- **Sen. Kyrsten Sinema (D-Ariz.)**
- **Sen. Dan Sullivan (R-Alaska)**
- **Senate Minority Whip John Thune (R-S.D.)**



**Rep. John Curtis (R-Utah)**  
ON THE INTRODUCTION OF THE  
HOUSE NCEW RESOLUTION:

“Regardless of party, we can all agree that less emissions are better than more emissions. The United States is a leader in clean energy technology development, and our energy sector deserves recognition as the tip of the spear in reducing worldwide emissions.”



## NCEW Reception & Gala Dinner

The Reception & Gala Dinner will feature policymakers and special guests, including **300+** leaders from the business community, state and federal government, and more.

- Attendees in 2022 included **50+** congressional staff and **5** Members of Congress.
- 2022 dinner program featured a discussion on current issues among energy reporters from the *Washington Post*, *Politico*, and the *Wall Street Journal*, moderated by former Sen. Kelly Ayotte (R-N.H.).

## Young Professionals Happy Hour

This happy hour provides an opportunity to network with the next generation of advocates for American clean energy, including **150+** young professionals from industry and government.



**Senator Manchin** (D-W.Va.)

ON THE BIPARTISAN SENATE NCEW RESOLUTION:

“Investing in emissions reducing American energy production puts the United States on a path towards energy security and lower gas and home energy prices, while also protecting our planet for future generations, and I was proud to support this important resolution.”



**Maria Duaine Robinson**

U.S. DEPARTMENT OF ENERGY GRID  
DEPLOYMENT OFFICE:

“Together, our investments in transmission infrastructure and grid resilience supports the department’s Building a Better Grid Initiative that was launched earlier this year. This initiative, with the support of these financial programs, will tackle the climate crisis, create good paying jobs in every pocket of the country, and ensure that every American has access to reliable and affordable energy.”



**Rep. Mariannette  
Miller-Meeks** (R-Iowa)

IN AN OP-ED  
HIGHLIGHTING NCEW:

“Finding innovative ways to reduce carbon emissions from existing energy sources and new ways to harness clean energy secures a cleaner, healthier planet for generations to come.”



## NCEW Policymakers Symposium

The Policymakers Symposium is a robust program featuring expert panel discussions and keynote remarks on the latest in climate and energy policy, highlighting leaders in their fields. Attendees will hear directly from top decisionmakers in clean energy, including policymakers and top influencers in clean energy investment, innovation, and policy.

This year, our program will be a hybrid event, featuring a combination of virtual and in-person engagements. This brings together our Washington-based audience with a nationwide stakeholder community. We will convene two afternoons of virtual programming as well as one afternoon of in-person programming (which will be simultaneously live-streamed). Our in-person program will immediately precede the NCEW reception and gala.

### List of panel topics to include:

- Permitting Reform
- Transmission
- Critical Minerals and Supply Chain Security
- Domestic Manufacturing
- Climate and Trade
- Tax and Public Finance
- Innovation
- Reducing Industrial Emissions
- Looking Ahead to 2024 Elections
- U.S. Competitiveness
- Natural Solutions



#### Judith Pryor

U.S. EXPORT-IMPORT BANK:

TYSM @Citizens For Responsible Energy Solutions (CRES) for inviting me to speak about what Export-Import Bank of the United States is doing to help US businesses succeed abroad in the #cleanenergy space. We can't talk about this often enough...the need is too urgent, the consequences are too great. #NCEW22



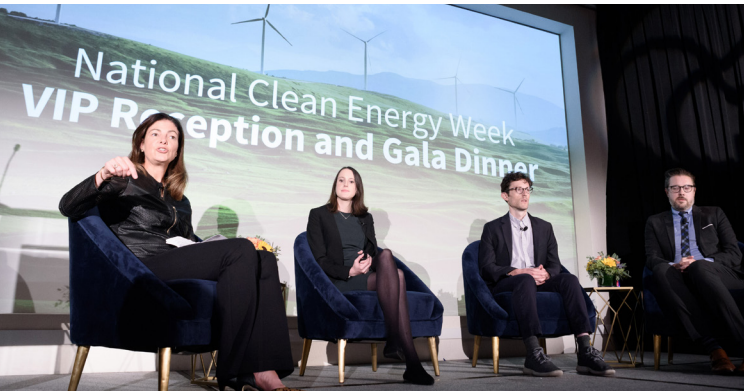
#### Senator Maria Cantwell (D-Wash)

ON THE SENATE NCEW RESOLUTION:

"Investing in clean energy and modernizing our nation's grid will make America's electricity supplies more secure, abundant, and affordable all while creating new jobs. The clean energy investments we make right now will have substantial impacts on our climate, economy, and global competitiveness for generations to come."







## 2023 Schedule

### Young Professionals Happy Hour

**Tuesday, September 26, 2023**

5:30 PM-7:30 PM

JUNCTION, DC

### Policymakers Symposium

**Tuesday, September 26, 2023**

1:00 PM-5:00 PM

VIRTUAL

**Wednesday, September 27, 2023**

1:00 PM-5:00 PM

VIRTUAL

**Thursday, September 28, 2023**

1:00 PM-5:30 PM

IN-PERSON  
HAMILTON HOTEL, DC

### NCEW Reception and Gala Dinner

**Thursday, September 28, 2023**

5:30 PM-7:30 PM

HAMILTON HOTEL, DC

**Thursday, September 28, 2023**

7:30 PM-10:30 PM

HAMILTON HOTEL, DC

## Sponsorship Opportunities

Don't miss out on being part of the emerging, bipartisan consensus on clean energy and reducing global emissions! Highlight your efforts, amplify your brand, and support emerging bipartisan policy on clean energy by supporting National Clean Energy Week.

**External partners – companies, trade associations, and nonprofits – help make NCEW possible.** Please consider the following opportunities to engage as a sponsor:

PLATINUM	\$25,000	GOLD	\$15,000	SILVER	\$10,000
<ul style="list-style-type: none"> <li>• <b>8 VIP registrations</b> for the in-person Policymakers Symposium</li> <li>• <b>8 registrations (1 table)</b> for Reception &amp; Gala Dinner with <i>VIP / Premium Seating</i></li> <li>• <b>6 registrations</b> for Young Professionals Happy Hour</li> <li>• <b>Full page</b> in <i>Washington Times</i> special energy edition</li> <li>• <b>Priority in-person speaking opportunity</b> on panels, opening or closing remarks</li> <li>• <b>Virtual booth</b> with video conferencing.</li> <li>• <b>Recognition</b> in NCEW media coverage and promotional materials</li> <li>• <b>Individualized sponsor signage</b> at Reception &amp; Gala Dinner</li> <li>• <b>Premiere brand recognition</b> at virtual and in-person Policymakers Symposium events, in printed programs, on NCEW website, and social media highlights</li> </ul>		<ul style="list-style-type: none"> <li>• <b>4 VIP registrations</b> for the in-person Policymakers Symposium</li> <li>• <b>8 registrations (1 table)</b> for Reception &amp; Gala Dinner</li> <li>• <b>3 registrations</b> for Young Professionals Happy Hour</li> <li>• <b>Half page</b> in <i>Washington Times</i> special energy edition</li> <li>• <b>Speaking opportunity</b> on panel</li> <li>• <b>Virtual booth</b> with video conferencing.</li> <li>• <b>Recognition</b> in NCEW media coverage and promotional materials</li> <li>• <b>Sponsor signage</b> at Reception &amp; Gala Dinner</li> <li>• <b>Brand recognition</b> at virtual and in-person Policymakers Symposium events, in printed programs, and on NCEW website with social media collaboration</li> </ul>		<ul style="list-style-type: none"> <li>• <b>2 VIP Registrations</b> for the in-person Policymakers Symposium</li> <li>• <b>4 registrations</b> for Reception &amp; Gala Dinner</li> <li>• <b>2 registrations</b> for Young Professionals Happy Hour</li> <li>• <b>Virtual booth</b> with video conferencing.</li> <li>• <b>Recognition</b> in NCEW promotional materials</li> <li>• <b>Sponsor signage</b> at Reception &amp; Gala Dinner</li> <li>• <b>Brand recognition</b> at virtual and in-person Policymakers Symposium events and on NCEW website with social media collaboration</li> </ul>	
<b>ATTENDEE / PREMIUM ATTENDEE</b>		<b>1 registration</b> for Reception & Gala Dinner <i>*Premium Attendee includes priority dinner seating plus 1 registration for Young Professionals Happy Hour</i>		<b>\$750 / \$1500*</b>	



# Special National Clean Energy Week Edition of The Washington Times

NCEW has partnered with *The Washington Times* this year in publishing an informative, conversation-driving section to complement this year's events. We are delighted to provide this to our Gold and Platinum sponsors. Showcase your voice on your important clean energy and climate priorities through our partnership with *The Washington Times* in the special National Clean Energy Week policy section.

This print and digital publication will be distributed at our in-person events as well to every congressional office, federal government offices, the Pentagon, the White House, key decision makers in Washington, D.C., and the country, and promoted on social platforms—guaranteeing 2+ million digital impressions.

## Sponsorship Includes

### Gold Level

- Half Page – Flexible Format
  - Op-Ed 400-450 words
  - OR-
  - Ad size 9.556" x 5.667"
- Option to upgrade to full page for additional \$2,500

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### Platinum Level

- Full Page – Flexible Format
  - Op-Ed 800-900 words
  - OR-
  - Ad size 9.556" x 11.5"

## Publishing Timeline

<b>Article Submission for Editing/Approval</b>	September 22
<b>Advertising Artwork</b>	September 25
<b>Approval on Finished Section</b>	September 26
<b>Publishing</b>	September 27

## Additional Sponsorship and Branding Opportunities

### Digital Platform Marketing Opportunities

#### NCEW Phone Application

Be the exclusive sponsor of our digital platform

**SOLD OUT**  
~~\$10,000~~

#### Expo Banner

Boldly display branded images and call to action buttons at the top of the list of exhibitors and drive attention to sponsors and their campaigns

**\$10,000**

#### On-Demand Video

Allow attendees to watch videos included in the on-demand video catalog. Sponsors can provide video content that is accessible to attendees from within virtual platform and/or phone app

**\$10,000**

#### Notifications

Similar to push notifications, targeted sponsor messages can be sent directly to attendees through the virtual event notification center

**\$10,000**

Not seeing what you're looking for here? Contact us to discuss collaborating on unique opportunities to further integrate your brand throughout the event.

### In-Person Symposium and Networking Events

#### Afternoon Symposium Refreshment Break

Be an exclusive sponsor of the refreshments (coffee and snacks) with sponsor recognition and signage

**\$20,000**

#### Sponsored Policy Sessions

Sponsor an entire policy discussion or break-out discussion for exposure to target groups of attendees

**\$10,000**

#### Gala Reception Photo Booth

Branding opportunities include logo placement on backdrop, using social media handles or relevant hashtags to the uploads

**\$10,000**

#### Conference Lanyards

Have your company's logo included on the conference lanyards

**SOLD OUT**  
~~\$5,000~~

#### Young Professionals Happy Hour

Receive sponsor recognition and signage plus 6 in-person registrations

**\$2,500**

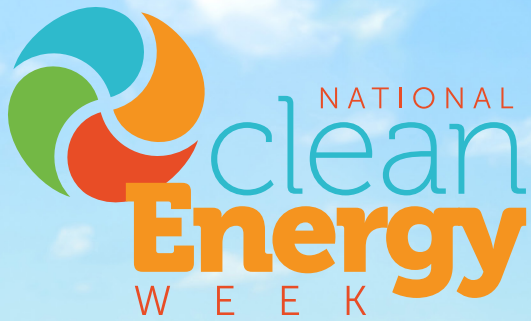


## Past NCEW Sponsors

AJW	ESS Inc.
American Clean Power	ExxonMobil
American Exploration and Production Council	Government of Quebec
American Forest Foundation	Hannon Armstrong
American Gas Association	Heat Is Power
American Petroleum Institute	Hydro Quebec
American Public Power Association	Large Public Power Council
Association of American Railroads	Leeward Renewable Energy
Battery Council International	MacArthur Foundation
Bipartisan Policy Center	Nano One
BP	National Hydropower Association
Breakthrough Energy	National Propane Gas Association
Business Council for Sustainable Energy	National Taxpayers Union Foundation
Clean Energy Business Network	NextEra Energy
ClearFlame Engine Technologies	Nuclear Energy Institute
ClearPath	PG&E Corporation
Clearway Energy	PSEG
Climate Advisers	Solar Energy Industries Association
Climate Leadership Council	Sunrun
Conservation International	The Nature Conservancy
Conservative Climate Foundation	The Permitting Institute
Conservative Energy Network	Twin Metals Minnesota
CRES Forum	U.S. Chamber of Commerce Global Energy Institute
Edison International	Volkswagen
Edison Electric Institute	







SEPTEMBER 25-29, 2023

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