



NCEW24 SOCIAL MEDIA TOOLKIT

Thank you for supporting the 8th Annual National Clean Energy Week! If you use the hashtags #NCEW24 or #NationalCleanEnergyWeek, we'll be sure to amplify.

Below are some SAMPLE social media posts to make posting about #NCEW24 as easy as possible. Thank you again for your continued support, and we look forward to engaging with you on social media.

- **Hashtags to use:** #NCEW24 #NationalCleanEnergyWeek
- **Accounts to follow/tag:**
 - X: @NCEWConf
 - Facebook: @NationalCleanEnergyWeek
 - LinkedIn: @National Clean Energy Week
- **Graphics:**
 - NCEW24 Graphics (Facebook/Email Banners): Blue, Green, Red, Orange
 - NCEW24 Graphics (Square): Blue, Green, Red, Orange
 - Policymakers Symposium Graphics (Facebook/Email Banners): Blue, Green, Red, Orange, Multi-Color
 - Proud Supporter Graphics: Blue, Green, Red, Orange
 - Clean Energy Support Graphics (Square): Blue, Green, Red, Orange

GENERAL SUPPORT

X:

- I am proud to support the 8th Annual #NationalCleanEnergyWeek and join clean energy leaders across the United States in a celebration of American energy leadership & innovation! Learn more 🖱️ www.nationalcleanenergyweek.org #NCEW24 @NCEWConf
- DON'T MISS THIS: #NCEW24 is coming soon, and you won't want to miss out! From Sept. 23-27, 2024, @NCEWconf will be celebrating all things clean energy in the United States. Learn more here: www.nationalcleanenergyweek.org

Facebook:

- This year, the 8th Annual #NationalCleanEnergyWeek is September 23-27, 2024. From the Policymakers Symposium to the VIP Reception & Dinner, #NCEW24 is bound to make a splash. Join me in celebrating U.S. clean energy leadership by following @NCEWConf! www.nationalcleanenergyweek.org

LinkedIn/Newsletter:

- SAVE THE DATE: The 8th Annual #NationalCleanEnergyWeek is September 23-27, 2024. Industry leaders, policy experts and bipartisan lawmakers are coming together to celebrate clean energy in the United States! Follow @NCEWConf for updates & get involved 📩 www.nationalcleanenergyweek.org #NCEW24

POLICYMAKERS SYMPOSIUM

X:

- Registration for the 8th Annual @NCEWConf Policymakers Symposium is OPEN! 🙌 Join us on Sept. 25 & 26 to hear from policy experts, industry leaders and legislators on how we can chart a clean energy future. Register here for FREE 📩 www.nationalcleanenergyweek.org
- I'm going to #NCEW24! Registration for the 8th Annual @NCEWConf Policymakers Symposium is now OPEN. Join me Sept. 25 & 26 in D.C. to hear from clean energy industry leaders and policy experts. Register for FREE here: www.nationalcleanenergyweek.org
- Exciting news! Registration for the #NCEW24 Policymakers Symposium is OPEN. Looking forward to learning from clean energy experts, industry leaders and lawmakers. Learn more about @NCEWConf below: www.nationalcleanenergyweek.org

Facebook:

- I'm registered for the 8th Annual @NationalCleanEnergyWeek Policymakers Symposium! I'll be joining the clean energy conversation September 25 & 26 to hear from policy experts, industry leaders and lawmakers! Register for the Policymakers Symposium for FREE 📩 www.nationalcleanenergyweek.org #NCEW24
- Exciting news! Registration for the #NCEW24 Policymakers Symposium is OPEN. I'm looking forward to learning from clean energy experts, industry leaders and lawmakers. Learn more about @NationalCleanEnergyWeek below: www.nationalcleanenergyweek.org

- The @NationalCleanEnergyWeek Policymakers Symposium is happening soon! On September 25 & 26, 2024, clean energy experts and policy leaders will gather in D.C. to celebrate American clean energy and discuss commonsense solutions for the future. Register for the FREE #NCEW24 Policymakers Symposium: www.nationalcleanenergyweek.org

LinkedIn/Newsletter:

- Registration for the 8th Annual @National Clean Energy Week Policymakers Symposium is officially OPEN! Join me on September 25 & 26, 2024, to hear from policy experts, industry leaders and lawmakers on how we can work together to chart a clean energy future. Don't miss your chance to be part of the national conversation! Register for the Policymakers Symposium for FREE here [👉 www.nationalcleanenergyweek.org](http://www.nationalcleanenergyweek.org)