



NATIONAL clean Energy WEEK



SPONSORSHIP PROSPECTUS

NATIONAL CLEAN ENERGY WEEK | #NCEW24 | SEPTEMBER 23-27, 2024

THE CONRAD | WASHINGTON, D.C. & VIRTUAL

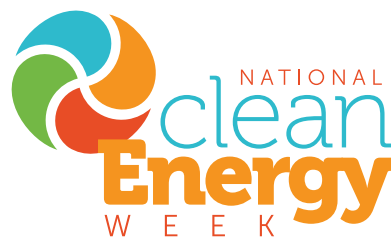


National Clean Energy Week (NCEW), described by POLITICO as “**a veritable who’s who of the Clean Energy World,**” is an annual awareness week to recognize the value of clean energy including abundant job opportunities, economic growth, energy independence, consumer choice, lower energy prices and a cleaner environment.

Join the week-long **celebration of clean energy innovation** and join the conversation on how we can harness all of our resources, including nuclear, solar, wind, wave, hydrogen, hydropower, geothermal, natural gas and biomass, along with technology solutions such as carbon capture, storage and waste-to-energy, to solve the world’s most pressing challenges!

National Clean Energy Week draws **a nationwide audience** and brings together appointed and elected officials, business leaders, advocates, policymakers, investors and trade associations representing a broad cross-section of the energy and technology supply chain who are dedicated to advancing clean energy.

The 8th Annual NCEW will take place from September 23-27, 2024, and will include in-person policy engagements, livestreamed content and in-person networking events in Washington, D.C.



SEPTEMBER 23 - 27, 2024



Senator Susan Collins (R-Maine)

ON INTRODUCTION OF THE SENATE NCEW RESOLUTION:

“America’s clean energy sector creates good-paying jobs; strengthens local, regional, and national economies; and holds great promise in the fight against climate change.”

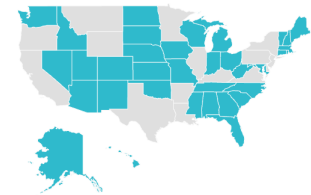
Help us build on the success of 2023!

Participation by political, policy and industry leaders

- 59** INDUSTRY EXPERTS
- 20** MEMBERS OF CONGRESS
- 6** BIDEN ADMINISTRATION OFFICIALS

Engagement by elected officials that spanned the country and the political spectrum

- 38** NCEW STATE PROCLAMATIONS
- 18** U.S. SENATORS
- 80** U.S. HOUSE OF REPRESENTATIVES MEMBERS



A nationwide audience reach

- 1,300+** REGISTERED POLICYMAKERS SYMPOSIUM ATTENDEES
- 400+** MEDIA MENTIONS
- 2M+** SOCIAL MEDIA IMPRESSIONS



Congressional Participation

In 2023, NCEW featured remarks and participation by the top clean energy policymakers in Washington.

U.S. House of Representatives

- **Rep. John Curtis (R-Utah)**, Chairman, Conservative Climate Caucus
- **Rep. Jeff Duncan (R-S.C.)**, Chairman, House Energy & Commerce Subcommittee on Energy, Climate, and Grid Security
- **Rep. Mariannette Miller-Meeks (R-Iowa)**, Vice Chair, Conservative Climate Caucus
- **Rep. Dan Newhouse (R-Wash.)**, Chairman, Congressional Western Caucus
- **Rep. Scott Peters (D-Calif.)**, House Energy & Commerce Subcommittees on Energy, Climate, and Grid Security & Environment, Manufacturing, and Critical Minerals
- **Rep. Eric Sorensen (D-Ill.)**, House Science, Space, and Technology Subcommittee on Energy
- **Rep. Pete Stauber (R-Minn.)**, Chairman, House Natural Resources Subcommittee on Energy and Mineral Resources

U.S. Senate

- **Sen. Chris Coons (D-Del.)**
- **Sen. Kevin Cramer (R-N.D.)**
- **Chairman Joe Manchin (D-W.V.)**, Senate Committee on Energy and Natural Resources
- **Sen. Lisa Murkowski (R-Alaska)**
- **Chairman Ron Wyden (D-Ore.)**, Senate Committee on Finance



Rep. John Curtis (R-Utah)
IN THE WASHINGTON TIMES:

“From renewable sources like wind and solar to groundbreaking advances in battery technology, the United States has been actively reducing its carbon footprint while ensuring energy security.”

NCEW VIP Reception & Dinner

The VIP Reception & Dinner features policymakers and special guests, including 300+ leaders from the business community, state and federal government and more. Attendees in 2023 included **85** congressional staff and **5** Members of Congress.

The 2023 dinner program featured a bipartisan panel discussion with Reps. John Curtis (R-Utah), Scott Peters (D-Calif.) and Dan Newhouse (R-Wash.) on working across the aisle and clean energy initiatives in Congress.

Young Professionals Happy Hour

This happy hour provides an opportunity to network with the next generation of advocates for American clean energy, including **150+** young professionals from industry and government.



Rep. Lisa Blunt Rochester (D-R.I.)

ON INTRODUCTION OF THE HOUSE NCEW RESOLUTION:

"I'm proud to work...to show that clean energy isn't a partisan issue and that we can power our homes and economy in a way that helps us fight the climate crisis and reduce greenhouse gas emissions."



Rep. Mariannette Miller-Meeks (R-Iowa)

IN THE WASHINGTON TIMES:

"I am proud to celebrate National Clean Energy Week, and I encourage everyone to join me in seeking commonsense, bipartisan solutions to our country's challenges."



NCEW Policymakers Symposium

The Policymakers Symposium is a robust program featuring expert panel discussions and keynote remarks on the latest in climate and energy policy, highlighting leaders in their fields. Attendees will hear directly from top decisionmakers in clean energy, including policymakers and top influencers in clean energy investment, innovation and policy.

This year, the Symposium will feature two days of in-person programming in Washington, D.C., with the option to live stream panels and armchair discussions online. This brings together our Washington-based audience and provides access to a nationwide stakeholder community.

List of panel topics to include:

- Permitting Reform
- Clean Energy Tax Credits
- Critical Minerals and Supply Chain Security
- Domestic Manufacturing
- Offshore Wind
- Liquid Fuels
- Electric Vehicles & Batteries
- Innovation
- Reducing Industrial Emissions
- Looking Ahead to 2024 Elections & 119th Congress
- U.S. Competitiveness & Global Leadership
- Hydrogen
- Nuclear



Rep. Jeff Duncan (R-S.C.)
IN THE WASHINGTON TIMES:

“National Clean Energy Week is an opportunity to celebrate U.S. clean energy leadership, and that leadership relies on the development of nuclear power.”



Senator Maria Cantwell (D-Wash)
ON INTRODUCTION OF THE SENATE
NCEW RESOLUTION:

“Investing in clean energy and modernizing our nation’s grid will make America’s electricity supplies more secure, abundant, and affordable all while creating new jobs.”





2024 Schedule

Young Professionals Happy Hour

Tuesday, September 24

Location TBD | WASHINGTON, D.C.

Policymakers Symposium

Wednesday, September 25 - Thursday, September 26

The Conrad | WASHINGTON, D.C. & VIRTUAL

NCEW VIP Reception & Dinner

Thursday, September 26

The Conrad | WASHINGTON, D.C.



Rep. Eric Sorenson (D-III.)
IN THE WASHINGTON TIMES:

“National Clean Energy Week is about increasing bipartisan collaboration and working together toward a clean energy future... I’m proud to join in this celebration to do just that.”



Sen. John Hickenlooper (D-Col.)
IN SUPPORT OF NCEW:

“From historic investments in reliable and sustainable energy sources to pushing for 21st-century transmission reform, we’re ushering in a clean energy future sparked by American innovation. Giddy-up! #NCEW23”

Sponsorship Opportunities

Don't miss out on being part of the emerging consensus on clean energy and reducing global emissions! Highlight your efforts, amplify your brand and promote bipartisan clean energy policy by supporting National Clean Energy Week.

External partners – companies, trade associations and non-profits – help make NCEW possible. Please consider the following opportunities to engage as a sponsor:

PLATINUM

\$25,000

- **8 registrations (1 table)** for VIP Reception & Dinner
- **8 VIP registrations** for the in-person Policymakers Symposium
- **Priority in-person speaking opportunity** on panels, opening or closing remarks
- **Recognition** in NCEW media coverage and promotional materials
- **Sponsor signage** at Reception & Gala Dinner
- **Premiere brand recognition** at virtual and in-person Policymakers Symposium events, in printed programs, on NCEW website and on social media

GOLD

\$15,000

- **8 registrations (1 table)** for VIP Reception & Dinner
- **4 VIP registrations** for the in-person Policymakers Symposium
- **In-person speaking opportunity** on panel
- **Recognition** in NCEW media coverage and promotional materials
- **Sponsor signage** at Reception & Gala Dinner
- **Brand recognition** at virtual and in-person Policymakers Symposium events, in printed programs, on NCEW website and on social media

SILVER

\$10,000

- **4 registrations** for VIP Reception & Dinner
- **2 VIP Registrations** for the in-person Policymakers Symposium
- **Recognition** in NCEW promotional materials
- **Sponsor signage** at Reception & Gala Dinner
- **Brand recognition** at virtual and in-person Policymakers Symposium events, on NCEW website and on social media

ATTENDEE / PREMIUM ATTENDEE

1 registration for VIP Reception & Dinner

**Premium Attendee includes priority dinner seating*

\$750 / \$1500*

The Washington Times

National Clean Energy Week Special Edition 2024

NCEW has partnered with *The Washington Times* to publish an informative, conversation-driving section to complement this year's events. We are delighted to provide this exclusive opportunity to prospective sponsors and participating organizations. Showcase your voice on important clean energy and climate priorities through our partnership.

This print and digital publication will be distributed at our in-person events, as well as to every congressional office, federal government offices, the Pentagon, the White House, key decisionmakers in Washington, D.C. and the country and promoted on social platforms - guaranteeing 2 million+ impressions.

Don't miss out! There are a limited number of pages available.

Page Format Options

Full Page: \$5,000

Op-ed (800-900 words) OR Ad (9.556" x11.5")

Half Page: \$2,500

Op-ed (400 words) OR Ad (9.556" x 5.667")

Discounts are available for Platinum and Gold Sponsors:

- Platinum Sponsors receive a \$1,000 discount on full or half page opportunities.
- Gold Sponsors receive a \$500 discount on full or half page opportunities.

Publishing Timeline

| | |
|--|--------------|
| Confirmation Deadline | August 1 |
| Article Submission for Editing/Approval | September 13 |
| Advertising Artwork Submission | September 17 |
| Online Publishing | September 23 |
| Print Publishing | September 25 |

Additional Sponsorship and Branding Opportunities

Discounts may be available for 2024 Sponsors!

In-Person Symposium & Networking Events

Symposium Lunch

Be an exclusive sponsor of an afternoon lunch and panel discussion with sponsor recognition, signage and programming input (*Limit 2*)

\$15,000

Young Professionals Happy Hour

Receive sponsor recognition and signage plus 10 in-person registrations

\$15,000

Afternoon Symposium Refreshment Break

Be an exclusive sponsor of the refreshments (coffee and snacks) with sponsor recognition and signage plus 2 in-person registrations

\$2,500

VIP Reception & Dinner Photo Booth

Branding opportunities include logo placement on backdrop and/or photo frame, social media recognition and hashtag usage

\$10,000

Conference Lanyards

Have your company's logo included on the conference lanyards for in-person programming

\$7,500

Branded Registration Kiosks

Work with our team to design custom branded iPad faceplates for registration at the in-person Policymakers Symposium, VIP Reception and Dinner

\$1,500

Digital Platform Marketing Opportunities

NCEW Phone Application

Be the exclusive sponsor of our digital phone app

\$10,000

Expo Banner

Boldly display branded images and call to action buttons at the top of the list of sponsors and drive attention to your sponsor page and/or website

\$2,500

Notifications

Similar to push notifications, targeted sponsor messages can be sent directly to attendees through the virtual event notification center

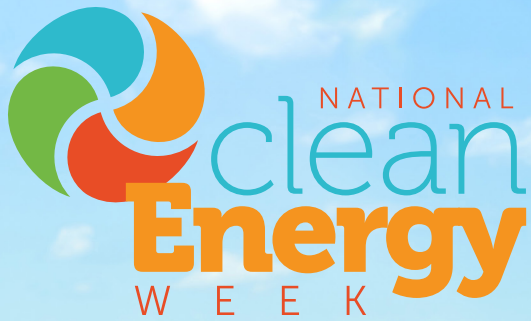
\$5,000

Not seeing what you're looking for here? Contact us to discuss collaborating on unique opportunities to integrate your brand throughout the event.

Past NCEW Sponsors

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|---|----------------------------------|-------------------------------------|
| Amazon | Combined Heat and Power Alliance | National Propane Gas Association |
| American Clean Power | Connector Labs | National Taxpayers Union Foundation |
| American Chemistry Council | Conservation International | Nexans |
| American Conservation Coalition | Conservative Climate Foundation | NextEra Energy |
| American Exploration and Production Council | Conservative Energy Network | NGVAmerica |
| American Forest Foundation | Constellation | Nuclear Energy Institute |
| American Gas Association | CRES Forum | PG&E Corporation |
| American Petroleum Institute | EDP Renewables | PSE |
| American Public Power Association | Edison International | Quebec |
| Association of American Railroads | Edison Electric Institute | Schneider Electric |
| Battery Council International | Eos Energy | Solar Energy Industries Association |
| Bipartisan Policy Center | ESS Inc. | Sunrun |
| BP | ExxonMobil | Tennessee Valley Authority |
| Breakthrough Energy | Government of Quebec | The Nature Conservancy |
| Business Council for Sustainable Energy | Hannon Armstrong | The Permitting Institute |
| Chevron | Heat Is Power | The Washington Times |
| Clean Energy Business Network | Hydro Quebec | Twin Metals Minnesota |
| ClearFlame Engine Technologies | Large Public Power Council | UL Standards & Engagement |
| ClearPath | Leeward Renewable Energy | U.S. Chamber of Commerce |
| Clearway Energy | MacArthur Foundation | Global Energy Institute |
| Climate Advisers | Modern Hydrogen | View |
| Climate Leadership Council | Nano One | Volkswagen |
| | National Hydropower Association | |





SEPTEMBER 23-27, 2024
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